



# Terrace Theater

1956d Maybank Hwy  
Charleston, SC 29412

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[www.terracetheater.com](http://www.terracetheater.com)

## On-Screen Advertising Form

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Organization: \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Select from the following options, and we will bill you accordingly:

### Rates:

- Minimum 6-month commitment
- 1 month free for a yearlong commitment
- Each advertiser is allowed Terrace Theater Movie Passes

\_\_\_ **\$250/month (includes On-Screen Ads, Drive-In, Website, and Social Media!)**

**(please check one below)**

- This is a new ad (design submitted as directed below).
- This is a renewal. Please use our same design.
- This is a renewal. New ad to be submitted.

### Requirements:

Slides must be submitted as a **JPG file**. Ads will be returned if not in this format and asked to be redone. Please format horizontally for best results. Average ad size is about 500KB to 2MB. Ideal dimensions would be around 1480 x 1080, and file size between 500KB to 2MB. As the ad only appears for 10-12 seconds at a time, we ask that your design not be word-heavy.

**Screening time:**

We generally allow at least 15 minutes of ad rotation prior to a film for all ads and each ad remains on the screen for 12-15 seconds. Ads will run consecutively for the full contract period.

**Viewership:****On-Screen:**

Over 240,000 people a year visit the Terrace Theater. Each slide rotates between 2-3 times before every screening, for a potential of 290,000 – 350,000 impressions annually!

**Social Media and Website:**

Both our Facebook page and website see at least 30,000 views per month! That's 60,000+ views before your potential clients even make it to the Terrace Theater. Our Facebook community includes 14,500+ Likes and 15,000+ Follows.

Please send this completed form to [terracecharleston@gmail.com](mailto:terracecharleston@gmail.com)

We look forward to working with you!