

CORPORATE PACKAGES

Eaglehawk Town Hall
2 Peg Leg Rd
Eaglehawk Victoria
Admin Office: 03 5446 2526
www.starcinema.org.au



Align your business with Star Cinema and support local

Star Cinema is a not-for-profit community organisation offering a vibrant cultural experience in Central Victoria. We operate seven days a week and screen a diverse range of quality films, both current and classic, from across the globe. Our audience continues to grow year by year. Our patrons are loyal, discerning and have a keen interest in supporting local businesses and initiatives. In short, they support businesses that support the Star!

Big Screen Advertising

Cinema advertising works! Why? Because it's seen by a captive audience. At Star Cinema we offer limited advertising space. This keeps our patrons happy and it also means that your message won't be lost among a multitude of commercials.

Our Gold and Silver advertising packages include:

- Your ad screened before every film over 12 months.
- Cinema passes for you to use to reward your staff and/or clients.
- 10% discount on Star Cinema's corporate event rates.
- Business exclusivity within industry.

Total cost: \$5500 (Gold) / \$3300 (Silver) for 12 months



Corporate Events

Reward your staff and clients with a tailored cinema experience.

Our corporate event options are:

- **Balcony:** exclusive use of our balcony for up to 90 of your guests at any of our regular screenings. **\$1000**
- **Balcony Soiree:** enhance the balcony experience with pre-film drinks in the grand setting of the Eaglehawk Council Chambers. We provide a bar for your exclusive use, and catering can be organised if you wish. **\$1500**
- **Private daytime event:** exclusive use of the entire cinema (seats 170) for your tailor made corporate event. Enhance your next training session, AGM, team building exercise etc. with a boutique cinema experience. **\$2000**

Sponsor a Film

How would you like to see your favourite film on the big screen? Perhaps there is a film that aligns with your product, service or ethos? Work with Star Cinema's Programming Manager to get your chosen film on to the big screen.

- Tuesday night screening of your chosen film (subject to approval and availability).
- On-screen acknowledgement of your business during the month the film is screened.
- Acknowledgement of your business on our printed programme.
- 10 film passes for you to invite VIPs, staff and/or clients to the screening.

Total cost: \$1000



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Corporate Membership

Sign up as a Corporate Member of Star Cinema and you and your staff will enjoy these fantastic benefits:

- Member ticket price to all screenings.
- 12 cinema passes for you to use to reward your staff and/or clients.
- 12 x \$10 snack bar vouchers.
- 10% discount on all on screen advertising packages.
- 10% discount on Star Cinema's corporate event rates.

Total cost: \$600 for 12 months



Giving Circle

Are you passionate about arts and culture in the Greater Bendigo region? Do you love independent cinema? Star Cinema is much loved by Central Victorian film enthusiasts. We are a not-for-profit community organisation committed to enhancing Bendigo's vibrant arts scene. In addition, Star Cinema supports other local community organisations with weekly fundraising events which raise tens of thousands of dollars annually.

Become a benefactor and support Star Cinema through our annual Giving Circle. In return for your financial support we will recognise you or your business on our big screen before every film (unless you wish to remain anonymous).

Contributions start at (but are not limited to) \$500

Vouchers

Star Cinema vouchers are a terrific way to reward your staff or treat your clients to a boutique cinema experience.

Receive a \$2 per ticket discount when you buy packs of ten or more. Enhance the experience with our Snack Bar vouchers.

Join a growing number of businesses that use our vouchers to say 'thank you'.

Bulk vouchers start at \$180 for ten



Other ways your business can be involved

Financial contributions aren't the only way you can align your business with Star Cinema. We are happy to discuss contra deals where we can see a mutual benefit. You and your business can be a Star Cinema ambassador: spread the word through your networks, stock our monthly programmes, or just come along and see a film with friends and family and enjoy Central Victoria's only dedicated boutique cinema.

Business Manager : Martin Myles : martin@starcinema.org.au : 03 5446 2526 : Monday to Friday 11am - 5pm