



PO Box 262, Litchfield, CT 06759
 executivedirector@bantamcinema.org
 860.361.6066

**BANTAM CINEMA & ARTS CENTER, INC. (BCAC)
 ADVERTISING CONTRACT**

Business/Organization _____

Address _____

Main Contact _____

Phone Number _____

Alternate Phone _____

Email Address _____

Website _____

Start Date: _____

End Date: _____

Payment must be received prior to the ad being shown on-screen.

Annual subscriptions may pay annually, bi-annually, or quarterly.

Half-year subscriptions may be paid bi-annually or quarterly.

Digital files are due at least 15 days before the start of the contract.

On Screen Ad Options

Each on-screen photo ad will be shown in digital slide form and will be projected for at least five (5) seconds with no less than three (3) on-screen appearances before each scheduled feature movie on both screens of the Cinema. Digital video ads may be up to 30 seconds.

Photo Ads	Video Ads
_____ Full-Year Regular (\$2000)	_____ Full-Year Regular (\$6000)
_____ Half-Year (\$1250)	_____ Half-Year (\$3750)
_____ Month-to-Month or 1 month special event advertising (\$250)	_____ Month-to-Month or 1 month special event advertising (\$750)

_____ Check here if you would like our professional designer to design your **Photo Ad** for you at a cost of \$50/hour plus costs of decided upon fonts and stock photos and provide contact information to the person they should contact for ad copy:

Preferred payment and billing cycle (Please check):

- Annual
- Every 6 months
- Quarterly
- Monthly (see contracted rate above for month-to-month payments)

Please make checks payable to: BCAC and mail to: P.O. Box 262, Litchfield, CT 06759

If you would like to pay via credit card, please visit our website www.bantamcinema.org, make a payment through our “donate now” button, and e-mail: billing@bantamcinema.org to inform us of your payment. (As we are a non-profit, we’d be very appreciative if you clicked “I’d like to add to my donation to help offset the cost of processing.”)

Email your Digital Files to: executivedirector@bantamcinema.org

Please submit high resolution 720 dpi images OR high resolution video in any format.

Other Contract Terms

BCAC reserves the right to reject, omit or exclude any advertisement for any reason at any time without prior notice to advertiser or advertising agency. BCAC also has the right to refuse or cancel contracts at any time with any prepaid balance remaining on the contract to be refunded to the client within 60 days.

The liability of BCAC for any breach of this Agreement will be limited to a refund of the unused portion of the advertising period to be refunded to the client within 60 days. BCAC shall have no liability for any consequential damages that might be incurred by Client. BCAC is not responsible for any claims made in advertisements and assumes that all photos and endorsements have been cleared and covered by written consent or release. Upon request, these releases and consents will be forwarded to BCAC.

Business/Organization Representative:

BCAC Representative:

Name _____

Name _____

Signature _____

Signature _____

Date: _____

Date: _____