

BCRAC On-screen Advertising Rate Sheet and Agreement

Please direct completed form and any questions to:

Stephen Barnes, 601 Main Street, Towanda PA 18848 570.268.ARTS (2787) onscreen@bcrac.org



JEC.

Our on-screen advertising is seen by about 70,000 patrons each year on the six movie screens of the historic Keystone, Rialto and Sayre Theatres. We present slides (stills) and 30-second video commercials.

Address:	mstoric keystorie, kiaito	and Sayre meatres. W	e present silves (stills) and	1 50-second video commerciais.	
Phone No.: Phone No.: RATE SCHEDULE ● (please check the appropriate box and enter term where required) BASIC SLIDE RATE (GRAPHICS & TEXT)	Business/Organization	1:			
(please check the appropriate box and enter term where required) BASIC SLIDE RATE (GRAPHICS & TEXT)	Address:		Email:		
(please check the appropriate box and enter term where required) BASIC SLIDE RATE (GRAPHICS & TEXT)	Contact Person:		Phone No	Phone No.:	
BASIC SLIDE RATE (GRAPHICS & TEXT)		• RATE	SCHEDULE •		
BASIC SLIDE RATE − 12 MONTHS	(pleas	e check the appropriat	te box and enter term whe	ere required)	
□ BASIC SLIDE RATE − 12 MONTHS	☐ BASIC SLIDE RATE (GRAPH	IICS & TEXT)	\$80/Mont	h # of Months:	
□ 30-SECOND VIDEO COMMERCIAL − 1 MONTH	☐ BASIC SLIDE RATE – 6 MO	NTHS	\$450		
□ SLIDE SETUP FEE (we compose a slide using your graphics)\$75 □ COMMERCIAL SETUP FEE (we compose a commercial using your pre-recorded video content)\$200 Note: Payment must be received before your ad can be set up or run. If payment or content is not received the 15th of the month prior to your desired start date, we cannot guarantee that it will be shown on time. □ Ad graphics should be in landscape orientation and sized at 1998 x 1080 pixels or larger. Please indicate method of payment: □ I will call to provide my credit card information. □ Please send invoice to the email address provided above. TERMS: By signing this agreement, you agree that the BCRAC has editorial control over the content shown in on-screen advertisements and retains the right to refuse to show a advertisement based on the guidelines of good taste and appropriateness for our audience you also agree that any content provided to the BCRAC has the intellectual property of yours and/or your organizations. TERMS: By signing this agreement, you agree that the BCRAC has editorial control over the content shown in on-screen advertisements and retains the right to refuse to show a advertisement based on the guidelines of good taste and appropriateness for our audience you organizations. Signing this agreement, you agree that the BCRAC has editorial control over the content you prographically on the guidelines of good taste and appropriateness for our audience you advertisement based on the guidelines of good taste and appropriateness for our audience you organizations. Signing this agreement, you agree that the BCRAC has editorial control over the content you organizations. Description of your good taste and appropriateness for our audience you organizations. TERMS: By signing this agreement, you agree that the BCRAC has editorial control over the content your organization. Description of your good taste and appropriateness for our audience you organization. To you organizations. PASE about our discount your actions.	☐ BASIC SLIDE RATE – 12 M	ONTHS	\$880	# of Years:	
SLIDE SETUP FEE (we compose a slide using your graphics)\$75 COMMERCIAL SETUP FEE (we compose a commercial using your pre-recorded video content)\$200 Note: Payment must be received before your ad can be set up or run. If payment or content is not received be the 15th of the month prior to your desired start date, we cannot guarantee that it will be shown on time. Please indicate method of payment: I will call to provide my credit card information. Please send invoice to the email address provided above. TERMS: By signing this agreement, you agree that the BCRAC has editorial control over the content shown in on-screen advertisements and retains the right to refuse to show a advertisement based on the guidelines of good taste and appropriateness for our audience. You also agree that any content provided to the BCRAC is the intellectual property of yours and/or your organization, and/or that you have the legal right to use it for promotion purposes. You hereby release the BCRAC of any copyright liability stemming from the use the content you provide. You also agree to carefully review the proof of your slide before the first of the month will not result in a refund of any part of your fee. SIGNED: DATE: FOR OFFICE USE ONLY TOTAL DUE: \$ INVOICE SENT ON: PYMT. RECEIVED ON:	☐ 30-SECOND VIDEO COMN	/IERCIAL – 1 MONTH	\$150/Mon	th # of Months:	
□ SLIDE SETUP FEE (we compose a slide using your graphics)\$75 □ COMMERCIAL SETUP FEE (we compose a commercial using your pre-recorded video content)	☐ 30-SECOND VIDEO COMN	IERCIAL – 6 MONTHS.	\$800	Ask ahout our discount	
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TOTAL DUE: \$ INVOICE SENT ON: PYMT. RECEIVED ON:		SIGNED:		DATE:	
		<u>*</u>			
FORM RCV'D ON: FIRST MONTH: LAST MONTH:		TOTAL DUE: \$	INVOICE SENT ON:	PYMT. RECEIVED ON:	
		FORM RCV'D ON:	FIRST MONTH:	LAST MONTH:	