



FUNDRAISING PROPOSAL

HELPING CHARITIES AND SPORTS CLUBS AROUND THE NORTH SHORE





WHAT IS OUR AIM?

The Bridgeway Cinema has been a corner stone in the history of the North Shore. From humble beginnings before the days of the harbour bridge, we remain fundamentally focused on the grass roots approach to our community.

We have decided that as much as the community has given to us, we too, want to give back to our community. Therefore, we are offering you an opportunity to not only raise funds for your organization, but also provide a quality and memorable event, that will continue to offer regular funding going forward.

We have a variety of content that is carefully selected, reviewed and monitored to ensure the very best movies for our customers are on display. We would love to offer you the opportunity where your organization can make money by coming to the cinema.

HOW CAN WE ACHIEVE THIS?

We have specially crafted a package for you, to enable you to not only make as much money for your organization as possible, but also offer a marketable package that is easy to push and sell to your followers.

PRICES

We require a minimum spend of \$15.00 per admit. We charge tickets at the discounted rate of \$10.00, so the extra \$5.00 can be made up through adding concessions to your event from the list below. Please note that if you do not meet the minimum spend requirement you will still be charged this price.

BEVERAGE	PRICE
HOUSE WINE: GLASS	\$6.50
BEER	\$6.50
NON-ALCOHOLIC	\$5.00

FOOD ITEM	PRICE
ICECREAM	\$5.00
POPCORN	\$5.00

- *If the wine option is chosen, we will set a bar up in the foyer providing wine glasses, trestle tables, table cloths, complimentary water and juice.*



HOW DOES IT WORK?

You can then sell your tickets on for a price you feel is fitting for you. Most places typically sell tickets for \$25, which is still cheaper than retail price.

- With our variety of cinema sizes, we can cater to nearly any size you may need.

	SIZE	MINIMUM
CINEMA 1	153	100
CINEMA 2	41	41
CINEMA 3	123	80
CINEMA 4	18	18

SIZE	PROFIT
153	\$1530
41	\$410
123	\$800
18	\$180

- Depending on what size of theatre you want; we do ask that you fill a minimum number requirement.
- Cinema 4 runs a different format to cinemas 1,2 & 3. Therefore, content is more limited.

It is up to you to collect the money from the members of your organisation/fundraiser attendees. You can either opt to pay us the \$10 per person plus the cost of concessions on the night, or it can be invoiced to you before/after the event.

DEPOSIT & PAYMENT PROCESS

Once we have confirmed the details for your booking, we then require a deposit to confirm. This payment will consist of half the minimum admit requirement for your selected cinema for tickets only (\$10 x min admits). The deposit must be paid within 7 days of the invoice being sent to you by the events coordinator. If we have not received the deposit after this deadline, we reserve the right to cancel your booking. The remainder of the tickets and concessions can then either be paid for on the day when a final headcount is done or be sent via invoice the day after the event.

BOOKING CHANGES

If for any reason you need to make alterations to your booking, e.g. cinema size, date or time. This must be discussed with the events coordinator at least 10 days before your screening. Once this date has past, no changes can be made due to our scheduling system.

CANCELLATION POLICY

Cancellations can be made up until 10 days before your screening date. Past this point, if a cancellation is made the deposit will become non-refundable.



THE MOVIE

The last thing is the movie. We usually have a good idea of what is coming up over the next few months so we can recommend films that will suit your group. We also have a coming soon page on our website, with a list of our upcoming content. Have a look through and let us know what film you would like screen at your fundraiser, and we will make that happen. Additionally, if you want a film we have previously shown, your own film, or something you have seen advertised elsewhere, we can try and facilitate that for you.

To get started, all you need to do is send an email to **Kayleigh** at events@bridgeway.co.nz, and we will assist you throughout the process.

Thank you for considering holding a fundraiser at The Bridgeway, we look forward to hearing from you soon.

