



RoxyLive – Roxy Cinema NZ Fringe Wellington 2022



RoxyLive is a new joint initiative by Roxy Cinema and Coco at the Roxy Lounge Bar to provide an intimate and relaxed yet classy lounge bar venue for live performance in the Eastern Suburbs. Supported by our award-winning cocktail bar and restaurant, the RoxyLive performance space ideally suits audiences sizes of 40-80 guests comfortably seated at dining/high tables & booths with food and drink table service reminiscent of a 1920s jazz bar or speakeasy.

The performance space is on the ground floor, with staging and lighting provided. The lounge space is carpeted and curtained with movable screens, wall dividers and booths. A site visit prior to bookings being confirmed is advisable to look at our unique space and design it fit for your show.

What we're looking for...

NZ Fringe 2022 will be the first time **RoxyLive** or Roxy Cinema has taken part of multidisciplinary performance arts festival. We are excited to host a variety of different acts and create a diverse programme of artists and performance to give to the people of the Eastern Suburbs. We are looking for works that suit the architecture and design of our venue We're open to discussing what will work best for you, but here are a few guidelines.

- We imagine seasons of two to four shows either nights or matinees
- Demand for our spaces is high and we're aiming for a diverse range of works
- Matinee performances are available from 2pm
- We are interested in hosting professional companies as well as new fresh talent.
- Cabaret style shows, live music, stand up and solo shows are our most successful shows put on in **Roxy Live** but are not limited to these genres

Ticket Shares: what we offer.

RoxyLive holds a high standard for the acts it hosts due to it being a unique venue and beautiful venue and the reputation the Roxy has for hosting quality events.

To maintain a certain standard and expectation of performance, we require all ticket prices to be at or above \$25pp. **Roxy Live** will agree to a 20% of ticket sales on top of a \$2.50 fringe cut of the tickets

From the set ticket price we would include:

- Security locked Green room.
- 20% off non alcoholic/beer/wine/house spirits/house cocktails During show season. (excludes coffee)
- One complimentary food platter for the performers per show. (dietaries at discretion of chef)
- Rehearsal space Available Mondays + Extra dates throughout January subject to availability and booking in advance

Stage & Tech

Roxy Live stage is made up of 3x 2.45mx1.25 rostrum that can be rearranged as needed.
Below are links to our 3 most used staging config:

In the round – [View Video](#)



Thrust stage/ Cat walk - [View Video](#)



End on stage – [View Video](#)



The area can also be curtained off for guests sizes under 50 with table service or partitioned off with private access to the bar as well as table service for guests sizes above 50.

We supply a basic P.A set up with one microphone, two monitors, and a 6-channel mixer. Please note this basic set up is best used for announcing and small acoustic acts. Larger acts are recommended to organise their own PA equipment. We have rigged two LED RGBA parcans with full wifi control. Simple chases can be recorded.

WHAT DAY AND TIME?

For the fringe festival we are intending to book acts from Wednesday – Saturday evenings anytime between 2pm and 11pm with a performance running for a Maximum 90 minute show. Shows will usually have an intermission part way through at a time to be agreed. Alternative spaces and days/times may be available on request.

FOOD AND DRINKS SERVICE STYLE

Roxy Live runs in tandem with our restaurant, cocktail bar and cinema. All acts will have to be prepared for potential noise bleed from the bar, customers at FOH and occasional bass from particularly loud Movies. – Roxy Live intend to mitigate this as much as possible but will determine the sort of acts appropriate for the space.

Table service food and drink menus will be available as well as full bar, candy bar and cafe services. Payments may be at the table by wireless eftpos or at the bar counter or by a tab being set up against a credit card. Bespoke cocktails and dishes can sometimes be created for certain shows with prior arrangement.

WHAT MARKETING IS INCLUDED?

Roxy Live is able to post events on the Roxy website, in our weekly newsletter and social media sites posts. We also can use eventfinda and advise on designs for in house posters. However, we expect that the performers also undertake their own marketing, supply images and collateral for suitable quality and actively reach out to their own sponsors and supporters.

GREEN ROOM

Roxy Live has a private greenroom of a decent size including coat racks, mirrors, bathroom & shower which is accessed by lift and swipe cards for security.

DO WE SIGN A CONTRACT?

Yes, we have a basic contract listing your obligations and ours including cancellation terms and payment arrangements that will need to be signed prior to booking confirmation

Programming

To apply for a Fringe Season at **Roxy Live** you need to fill out a written application (attached) by the deadline of the 10th of October. In the interests of fairness, no works are programmed before this deadline. Season offers will then be made by 5pm on the 13th of October if not before.

Questions?

We're sure you have some! If you'd like to talk further about staging your show at **Roxy Live** as part of the NZ Fringe Festival 2022, please contact the Venue Manager Nino Raphael Nino@roxycinema.co.nz . If you'd like to apply for a Fringe season at **Roxy Live** please fill out an application form and send it to Nino by 10pm on Friday 10th October. Ideally before so a face-to-face meeting in the venue can be organized.